

From Idea to Presentation

Learning outcomes:

- Discover how to present your ideas clearly and concisely.
- Prepare presentations to present your ideas.

What you will need:

- Handouts 39-45 on presentation skills
- Handout 46 – Presentation Exercise
- Delegates will need their smartphones or tablets (camera and audio function required)
- A variety of pre-packaged snacks to inspire delegates
- Timer
- Flipchart paper and coloured pens if delegates want to use these for their presentations

Content and suggested timings:

Introduction	15 min
Presenting your ideas clearly and concisely	90 min
Presenting ideas without creating conflict	15 min
Total duration:	2 hours

Introduction

There is little point having great ideas if you are then unable to present those ideas to the decision makers in an organisation and get their buy in. This module focuses on taking an idea and presenting it in a professional, comfortable and confident way.

Some delegates might be nervous about the thought of presenting ideas more formally than they have so far, so take the time to let them know that the training room is a safe environment and that it is all about learning and having some fun as we go, so nothing should put them too far out of their comfort zones.

But before you begin.... ask delegates to take 10 minutes to work in pairs to come up with the idea for a great new snack. They need to think about what it will be, how much it will sell for, who the target market will be, what the packaging will look like etc.



As they start to think about their snack, show them the snacks you have brought with you to the training. Hopefully you have brought a wide variety including chocolate, biscuits, cakes, savoury etc. make sure that all your snacks are in packaging as we want to get delegates to not only think about the snack they are creating but also how it will be packaged for sale.

PLEASE NOTE: This is a one-page sample only. If you would like to download a full one-hour module and you are a new customer, then email us: help@trainingwizard.co.uk and we will provide you with a discount code so you can download any module for £5+VAT.