

## Benefits of Independent Thinking

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### Learning outcomes:

- Recognise the benefits of independent thinking to organisations and individuals.
- Identify how to measure the benefits that independent thinking brings to the workplace.

### What you will need:

- Handout 2 – Benefits to Organisations of Independent Thinking
- Handout 3 – A Case Study
- Handout 4 – Measuring the Benefits of Independent Thinking

### Content and suggested timings:

Introduction	5 min
What are the benefits to organisations of independent thinking?	15 min
What are the benefits to individuals of being able to think independently?	15 min
A Case Study	10 min
Measuring the benefits that independent thinking brings to the workplace	15 min
<b>Total duration:</b>	<b>60 mins</b>

## Introduction

Introduce this topic by explaining to delegates that you have touched very briefly on the benefits to organisations of independent thinking, but in this module, you are going to explore those in more detail. You will also take some time to understand how we can measure the benefits that independent thinking brings to the workplace.



Read this quote out to delegates as a reminder of how many organisations are in fact very lazy about thinking differently, or coming up with new ideas. Or, if they are not lazy, then they recognise the need but still fail to do anything about it.

"Around 30% of companies spend absolutely nothing on searching for new ideas, services and products, however 50% recognise that innovation is critical to business growth and success."

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